



PJ & COMPANY  
STAGING AND INTERIOR DECORATING



## *Celebrate The Holidays*



It's hard to believe the holiday season is upon us and that December 15th will be our **14th year** of providing interior decorating and professional home staging to many wonderful clients. As we reflect back upon the fantastic year we've had, we are most grateful for our family, friends, and colleagues for their continued support. Thank you, we wouldn't be here without you!

Whether selling and staging, decorating, entertaining, or gift giving, we hope you will continue to look to us for ideas, advice, and inspiration for adding unique style to your home throughout the coming year. In the articles below, you'll get a preview of our recent model home decorating for **By Carrier** builders, learn why listing a home in the winter months is beneficial, get inspired by on-trend decor for your holiday entertaining, and holiday gift ideas to add warmth and style to the home.

Wishing you all love, peace, joy, and hope this holiday season and in the year ahead.

*Patti, Katie, Pam and Jill*

**PJ & Company Staging and Interior Decorating**

# *A Special Thank You To Our Newest Decorating Client*

We would like to give a shout out to our newest client, **Johnny Carrier of By Carrier** in CT. We are thankful that he invited us to decorate two new models that will showcase their new development at Arbor Meadows in Cromwell - a 75 , single family home community, including all of the unique architectural and quality details **By Carrier** is known for. The collage below features several rooms of the first model our design team recently completed using on-trend styling throughout. We look forward to the next installation in January 2020!



With a soft, neutral palette, modern furnishings, rich textures and patterns, and pops of inviting colors, potential buyers will easily be able to envision living here.

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## *Stay Ahead of The Competition: Stage to Sell During Winter*

Although the cold winter months may not seem like the ideal time for showing your home, there are actually many hidden advantages to staging to sell during this traditionally slower period.



Lower inventory brings less competition for sellers to get noticed. Also, winter buyers are usually very serious about purchasing as they may be forced to move due to a job relocation or worried about mortgage rate increases in the new year. As a result, buyers are more likely to make top dollar offers on move-in ready properties. Finally, if your home doesn't sell, keeping a show-ready winter home means you'll be ahead of the game and prepared for the early spring selling season kick-off at the beginning of February.

Click here for the full article on our website blog page:

[pjstagingdecorating.com](http://pjstagingdecorating.com)

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## *Mix & Match For a Unique Holiday Tablescape*

Entertaining friends and family during the holidays is something worth fussing over. Make your holiday guests feel extra special by mixing and matching styles, textures, patterns, and colors to create personal style your guests will never forget. Here are a few looks to get your holiday decorating juices flowing.



- **Vintage Glam:** Add warmth and shine to your table by layering a mix of mercury glass vases and candlesticks with greenery and berries on a natural woven runner or tablecloth.
- **Simple Elegance:** Sparkling gold glasses and flatware are the perfect finishing touch to complement a mix of greenery and creamy, porcelain dinnerware.

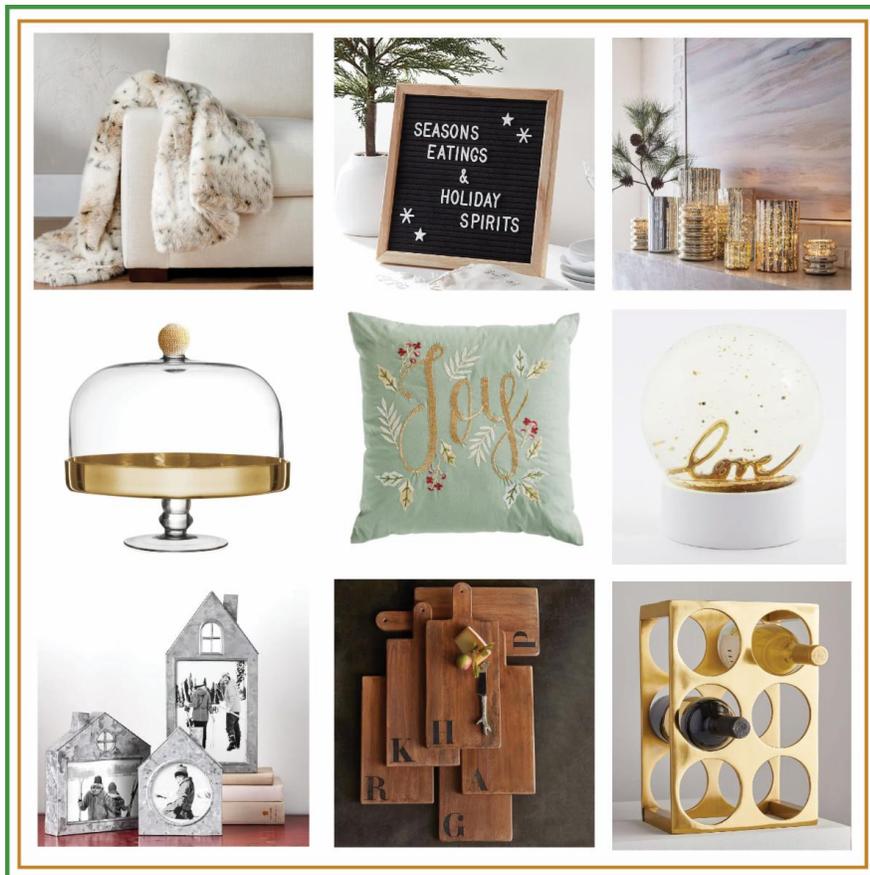
- **Farmhouse Chic:** Nothing says rustic charm like plaids in black and white paired with pops of red accents.

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## *Holiday Gifts Ideas That Will Bring Comfort & Joy*

Finding the perfect gifts is a big part of what makes the holidays so fun! We love sharing our favorite picks that will bring style, warmth, and cheer to your loved ones' homes all year round.

Click the links below for more details. Happy shopping!



[Luxury Faux Fur Throws](#)

[Framed Felt Letter Board](#)

[Decorator Mercury Hurricanes](#)

[Glass Pedestal Plate with Dome](#)

[Embroidered Joy Mint Pillow](#)

[Love Snow Globe](#)

[Galvanized House Picture Frames](#)

[Alphabet Wood Cheese Board](#)

[Metal Wine Rack](#)

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